Local Food Systems: 
Farmers’ Market Vendor Training

Tuesday, April 21, 2015
4:00 – 7:00 p.m.
Pepsi Building
661 Craghead Street, Danville, Virginia 24541

4:00 p.m. Welcome and Introductions
Extension Agent, Agriculture and Natural Resources
Virginia Cooperative Extension, Halifax County

4:10 p.m. Booth Enhancement, Marketing Tips, Customer Service,
Promoting Nutrition with Customers using Recipes as a Marketing Tool
Assistant Professor, Extension Specialist, Marketing and Agribusiness
Virginia Cooperative Extension, Virginia Tech, Virginia State University

5:40 p.m. Best Practices for Tastings
Extension Agent, Family and Consumer Sciences
Virginia Cooperative Extension, Henry, Franklin, Pittsylvania Counties

6:00 p.m. Dinner

6:45 p.m. Next Steps
Extension Agent, Agriculture and Natural Resources
Virginia Cooperative Extension, Halifax County

Coordinated by
City of Danville
Danville Regional Foundation
Pittsylvania County Office of Agricultural Development
Virginia Cooperative Extension

There is no cost to attend. Registration is required.
For questions, directions, and registration, please contact Kenny Porzio at 434-797-8961 or porziks@danvilleva.gov.