

GETTING STARTED IN THE GREENHOUSE SCHOOL
Southern Piedmont Ag Research and Extension Center,
Blackstone, Virginia

Day 1 – Tuesday, November 11, 2014

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| 8:00-8:30 | Registration (coffee and snacks) |
| 8:30-8:40 | Welcome and Orientation Joyce Latimer, Virginia Cooperative Extension (VCE) |
| 8:40-9:30 | Overview of Business Planning for a Greenhouse Operation Joyce Latimer, VCE |
| 9:30-11:00 | Greenhouse Vegetable Production Allen Straw, SW VA AREC, VCE |
| BREAK | |
| 11:15-12:30 | Greenhouse Structures and Operations (Heating, Cooling and Environmental Control Systems) Allen Straw, VCE |
| 12:30-1:00 | Lunch (included in registration fee) |
| 1:00-1:45 | Hydroponic Systems – Construction and Operation Chris Mullins, VCE, Virginia State University |
| 1:45-3:00 | Installation and Production Tips for Hoop house Agriculture Chris Mullins, VCE, Virginia State University |
| BREAK | |
| 3:15-4:00 | Developing a Marketing Plan for Greenhouse Production Dixie Watts Dalton, Southside Virginia Community College |
| 4:00-4:45 | VDACS Marketing Programs for Greenhouse Crops Rick Baker, VDACS |
| 4:45-5:00 | Marketing Q&A Dixie Dalton and Rick Baker |

Day 2 – Wednesday, November 12, 2014

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| 8:00-8:15 | Coffee and snacks |
| 8:15-9:30 | Greenhouse Media, Fertility, and Irrigation Joyce Latimer, Extension Specialist, Virginia Tech |
| 9:30-10:15 | Integrated Pest Management in the Greenhouse: Diseases Mike Likins, Chesterfield County Extension Director |
| BREAK | |
| 10:30-11:15 | Integrated Pest Management in the Greenhouse: Insects and Mites Eric Day, Insect ID Lab, Virginia Tech |
| 11:15-12:00 | Bedding Plants and Other Flowering Crops Holly Scoggins, Horticulture, Virginia Tech |
| 12:00-12:45 | Lunch (included in registration) |
| 12:45-1:45 | Specialty Cut Flower Production Holly Scoggins, Horticulture, Virginia Tech |
| 1:45-2:30 | Cost of Production/Calculating Profitability Speaker TBA, Colonial Farm Credit |
| BREAK | |
| 2:45-3:30 | Fresh Produce Food Safety in Edible Crop Production Amber Valotton, Fresh Produce Food Safety Team Coordinator, VCE |
| 3:30-4:30 | Greenhouse Energy Conservation Practices and Opportunities Joyce Latimer, VCE; John Ignosh, VCE |
| 4:15-5:00 | Additional Resources for Greenhouse Management and Troubleshooting Joyce Latimer, Extension Specialist, Virginia Tech |

REGISTRATION FORM

(fill out one form per attendee or couple, please make additional copies as needed)

Name: _____

Accompanied by: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____

Email: _____

| Registration Fee*: | postmarked: | By Oct. 28 th | After Oct. 28 th |
|--------------------|-------------|-----------------------------|--------------------------------|
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| Greenhouse Business School | | \$ 99.00 | \$125.00 |
| Companion (no CD or handouts) | | \$ 75.00 | \$100.00 |

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|-----------------------|--|-----------------|-----------------|
| TOTAL ENCLOSED | | \$ _____ | \$ _____ |
|-----------------------|--|-----------------|-----------------|

*Includes handouts, breaks and lunch on Tuesday and Wednesday, and a CD version of the ~500-page *Greenhouse Operator's Training Manual* published by the Virginia Flower Growers Association. Print copies available for sale at program.

Vegetarian meals? yes no

Make check payable to: **VFGA**

Mail registration to: Joyce Latimer, Department of Horticulture (0327),
490 West Campus Dr, Virginia Tech, Blacksburg,
VA 24061

For more info (including hotels) contact Joyce Latimer, call (540) 231-7906 or e-mail jlatime@vt.edu

If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Haley Norton at (434) 645-9315/ (800) 828-1120 TDD during business hours of 8:30 am through 4:30 pm to discuss accommodations at least five days prior to the event.



You're Invited to Attend the.....

Getting Started in the Greenhouse Business School

**Tuesday, November 11 and
Wednesday, November 12, 2014**

**Southern Piedmont Agricultural Research and
Extension Center**

2375 Darvills Road, Blackstone, VA 23824

Co-sponsored by
**Virginia Cooperative Extension
Virginia Flower Growers Association**



With support from a grant awarded to Virginia Cooperative Extension by the Virginia Tobacco Indemnification and Community Revitalization Commission to assist farmers to identify improvements in energy usage and options for more efficient equipment and systems.

 **Virginia Cooperative Extension**
Virginia Tech • Virginia State University

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