

VIRGINIA  
Beginning Farmer & Rancher  
COALITION PROGRAM



## Interested in Farming?

## The Whole Farm

## Planning Series is for you!

This February Friday Series is designed for anyone new to or considering a farming or agricultural enterprise. This Whole Farm Planning Series will consist of two morning workshops, followed by one day long workshop.

**FEB. 13: Introduction to Whole Farm Planning** – The purpose of the first program is to help beginning farmers and ranchers in Southside make informed farm planning decisions about whether or not to pursue and enterprise by introducing them to the whole farm planning process.

**FEB 20: Marketing** – The marketing program is designed to help beginning farmers and ranchers develop and implement their goals for market analysis, product establishment, and development of viable marketing channels.

**FEB 27: Whole Farm Business Management & Land Acquisition and Tenure**– In this program, you will develop and implement early financial and resource management goals as part of the whole farm plan, as well as develop and implement farm tenure and transfer goals as part of the whole farm plan.

Please pre-register for each session at least one day in advance by contacting the Lunenburg Extension Office at (434) 696-5526 or by emailing Lindy Tucker at [tucker07@vt.edu](mailto:tucker07@vt.edu).



### FRIDAY SERIES

FEB. 13—INTRODUCTION TO  
WHOLE FARM PLANNING

9:30AM—12NOON

FEB. 20—MARKETING

9:30AM—12NOON

FEB. 27—WHOLE FARM  
BUSINESS MANAGEMENT &  
LAND ACQUISITION & TENURE

9:30AM—3:30PM

*Series to be held at:*

**Victoria Public Library**

**1417 17th Street**

**Victoria, VA 23974**



# Virginia Cooperative Extension

Virginia Tech • Virginia State University

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